
Volunteer Activities in Greenville, N.C.

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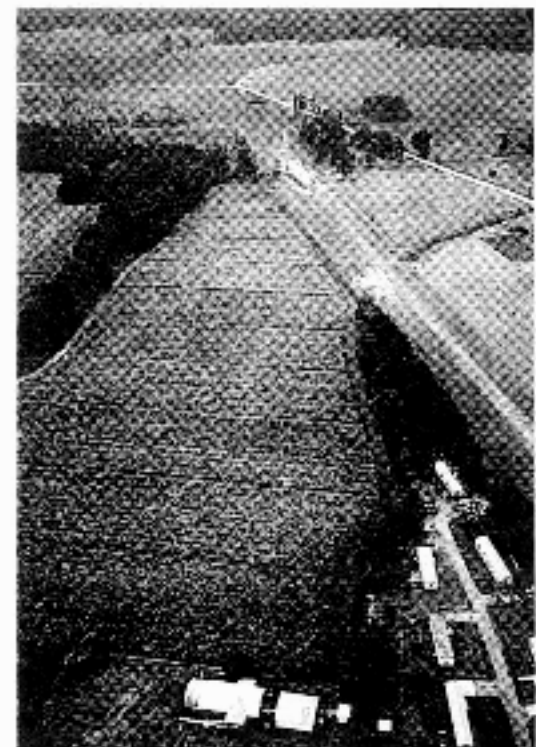
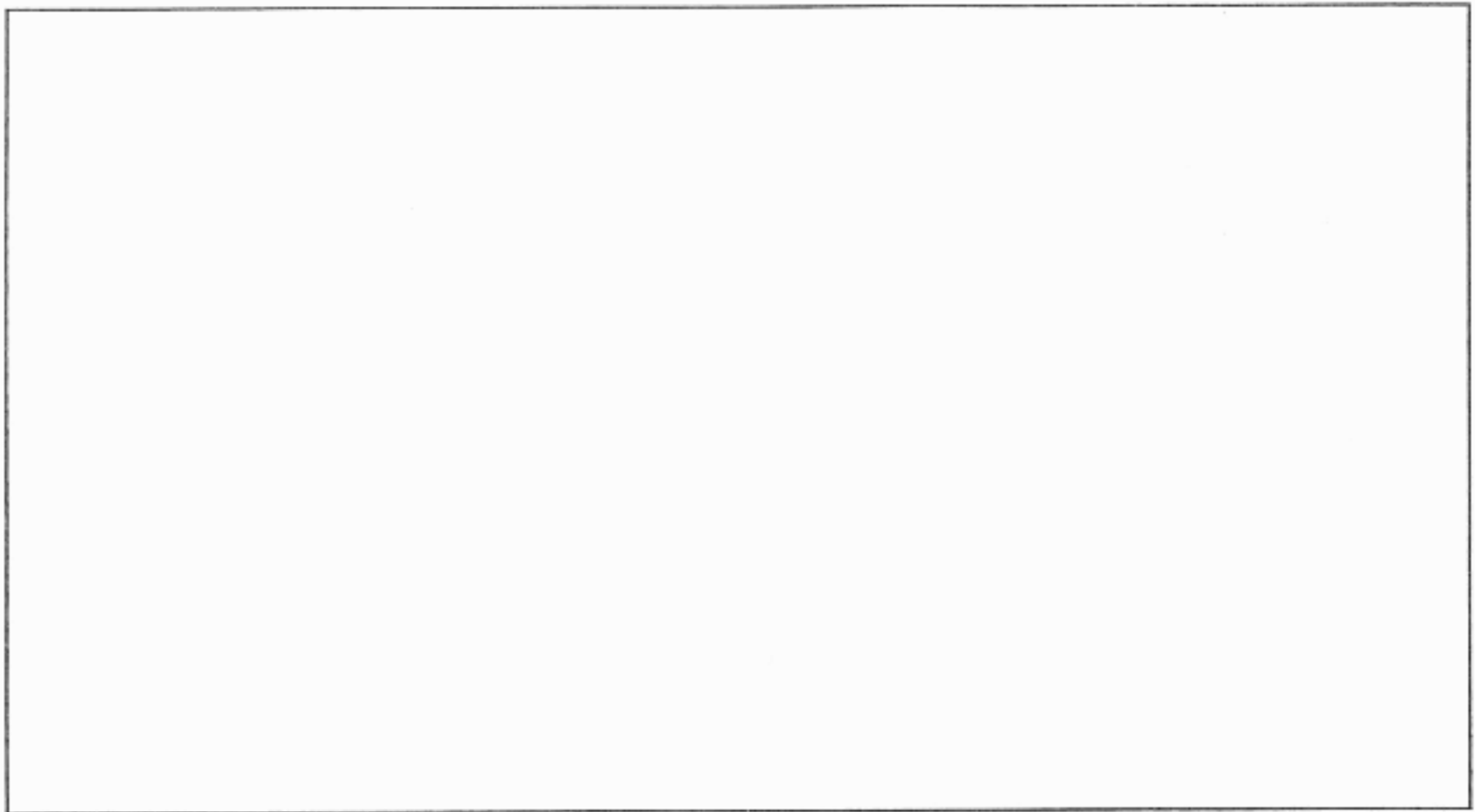
Q5:How do they raise funds to support their activities?

Q6:How do American corporations contribute to the society except for giving monetary assistance?

Q7:Why do many people there join in the voluntary activities?

Q1: Just imagine what Greenville is like.

(Please refer to the following pictures)



Geographical background of Greenville

Greenville is a small city, located in the east of North Carolina, USA. This city has an area of 44 ㎞² and its population is 47,400(1991). About 64% of the total population is the white people and 34% the black people.

"North Carolina East has a temperate climate with annual average temperature of 15.5 ℃. Snow is infrequent and usually melts within 48 hours.

As a result, manufacturing plant operations or product shipments are rarely interrupted because of inclement weather."(North Carolina East--regional profile)

The major industry in Greenville is agriculture, particularly the production of tobacco is the most popular in the States and they export most of it to Japan. In recent years, this area is rapidly becoming industrialized.

Greenville is also well-known for East Carolina University(ECU), in which about 17,000 students enroll and Pitt Community College(PCC), 4,500 students.

Q2:Where are volunteer activities carried out there?

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Q3:Who are the leading members of the activities?

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The Ronald McDonald House

1.General description:

The Ronald McDonald House gained the name "The House That Love Built" because it encompasses a program of community caring and sharing. The concept began in Philadelphia in 1973 when the daughter of Philadelphia Eagles football player Fred Hill was treated for leukemia. The ordeal of her illness influenced her father and his teammates to help other families going through the same experience.

With the aid of local McDonald's operators, the team launched a fundraising drive to build a support facility for the Children's Hospital of Philadelphia. The House was named the Ronald McDonald House because of the support of the McDonald's franchises and the cheerful personality of Ronald McDonald the clown. Now there are over 150 Ronald McDonald Houses operating throughout the world.

The Ronald McDonald House in Greenville,NC is a temporary residential facility for families of children being treated for serious illness such as cancer, heart disease, cystic fibrosis, kidney disease, or prematurity. It provides a warm, homelike atmosphere where families from Eastern North Carolina can rest and privately share their concerns, thoughts and question. Serving approximately 750 families each year. The House has been open since 1987.

2.Application/ Room fee:

Any family can use this facility through recommendation of doctors or nurses. Nominal fee of 10\$ per night is asked to to pay but no one is ever turned away if they cannot afford the charge. In 1992, 566 families used this facility and they stay there for 6 days on average. Annual budget is about 200,000\$ and its 10% from room fees, 8% from McDonald contributions,and 82% from general contributions(individual donors and corporated donation included). There're 2 paid staff and about 40 volunteers working here.

Interview with a volunteer:

Q: Tell us your name and what you do here, please.

A: My name is Sally. I am a receptionist here and I answer phones.

Q: Why did you decide to work here as a volunteer?

A: Several years ago I retired from my job and I've been well-off enough to enjoy my life. I enjoy working here to help those who need some help. Yes, very enjoyable. I feel satisfied to be helpful to the society.



Boys & Girls Club of Pitt County

1. Mission:

The Boys & Girls Club of Pitt County is a non-profit United Way Agency/ Membership and program fees make up less than 5% of the actual cost of running the Boys & Girls Club. The primary mission is to assure and enhance the quality of life for boys & girls as participating members of a richly diverse urban society.

With special concern for the disadvantaged, the club helps young people to help themselves realize their potential for growth and development. The Boys & Girls club is aware of the influences of the total environment and to provide boys and girls with relevant, everyday varied and diversified individual and group services. These services demonstrate that adults care for young people and truly desire to help them grow into contributing human beings with the necessary skills for living.

2. Membership/ Program fees:

◇Membership in this Club is open to all boys and girls aged 6-18.

◇The annual membership fee is \$ 35.00.

◇Hours for members: Mon.-Fri., 2:30PM -9:00PM / Sat., 10:00AM-3:00PM

◇Transportation: The Club provides optional bus service. There is a fee of \$50.00 per school year for a bus pass.

◇Free supper service is available thanks to the state government subsidy.

◇Behavior Expectations: Discipline is tight. Members choosing inappropriate behavior will choose the following consequences: warning and counseling/ being assigned chores such as cleaning equipments/ suspension from the Club

◇12 paid staffs and many volunteers such as teachers, parents and senior members.

Interview with a volunteer:

Q: Tell us your name and age, please.

A: Mike Walkerson and 15 years old.

Q: What do you do as a volunteer here?

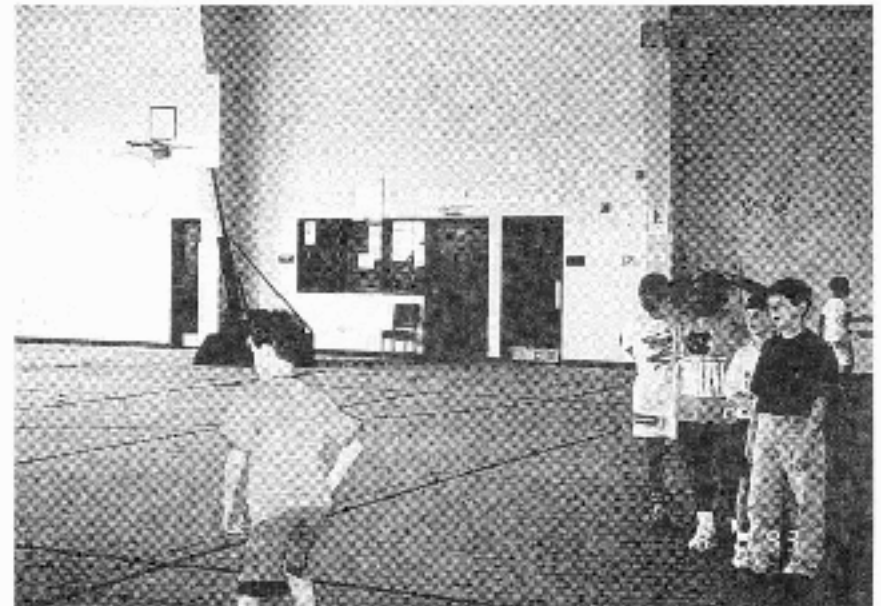
A: I help juniors with their homework and meals.

Q: Why did you decide to help them here?

A: I personally enjoyed staying here with the help of the seniors several years ago. It's my turn to help my juniors.

Q: What significance do you find in working here as a volunteer?

A: Working as a volunteer means a lot to me. Time is more valuable than before.



Wahl Coats Elementary School

1. PTA Executive Board:

◇Co/President ◇Vice president ◇Secretary ◇Treasurer ◇Volunteer Coord
 ◇Budget ◇By-laws/Parliamentarian ◇Cultural Arts ◇Legislative
 ◇Membership ◇Public relations ◇Newsletter ◇PTA council Nominating
 ◇Parent Education ◇Hospitality/Teacher appreciation ◇Phone tree coord
 ◇Teacher Rep. ◇School Principal

2. Budget 1992-93:

⟨Income⟩

Membership	\$400.00	Cultural Arts	\$1,000.00
Fund Raising	\$13,500.00	Checking Account Interest	\$150.00
		Balance Brought Forward	<u>\$1,000.00</u>
		Total	\$16,050.00

⟨Expenses⟩

Bus Drivers and Custodians	\$100.00	PTA Administration	\$250.00
PTA Sate Convention	\$200.00	Volunteer Appreciation	\$100.00
Staff Appreciation	\$400.00	Handbook Covers	\$75.00
Instructional Supplies (Books/ Video Disc Player/ VCR/ Outdoor Equipments)			
			\$10910.00
Special Programs (Wahl Coats 100/ Chorus/ Field Day)			<u>\$4015.00</u>
		Total	\$16,050.00

3. Calendar for Volunteer Coordinators:

May: Have volunteer recognition event or celebration.

Send out Request for Help to all school patrons.

Jun.: Go over evaluations to refine, continue or delete programs for next year.

Use Help Sheets to place Volunteers for new school year.

Jul.: Discuss needs assessment with principal or his/her designee.

Plan to have Request for Help Volunteer sign-up sheets at orientation.

Aug.: Distribute sign-up sheets at first PTA meeting.

Contact volunteers to thank them for their offered services.

Sep.: Provide workshops as needed.

Set up tutoring programs one-by-one.

Oct.: Check with volunteers and teachers to see how things are going.

Provide an article for school newsletter.

Nov.: Check with room representatives to see if they need help.

Hold a Sharing Meeting for Volunteers.

Dec.: Send holiday greetings to volunteers thanking them for time spent.

Provide a newsletter article on volunteer activities.

Jan.: Send out recruitment letter for more volunteer help.

Feb.: Send thank-you letters.

Mar.: Send out Evaluation of Volunteer Programs to present volunteers.

Apr.: Write and give report to PTA president and principal by April 10.

Plan something special for volunteer Appreciation Day.

4. Possible Activities for Volunteer Involvement:

- | | |
|--------------------------------|-----------------------------------|
| 1. Tell stories to children. | 2. Listen to children read. |
| 3. Conduct flash card drills. | 4. Help contact parents. |
| 5. Run duplicating machine. | 6. Work in library. |
| 7. Play games at recess | 8. Prepare visual materials. |
| 9. Make bulletin boards, | 10. Bind books of student work. |
| 11. Work with underachievers. | 12. Supervise field trips. |
| 13. Make props for plays. | 14. Gather resource materials. |
| 14. Collect lunch money. | 16. Assist in office with typing. |
| 17. Work with a disable child. | 18. Discuss careers or hobbies. |

Interview with a volunteer.

Q: Tell us your name and what do you do as PTA activities?.

A: My name is Jennifer Strickland and I'm a volunteer coordinator. I give information about volunteer activities to all members of PTA and coordinate many volunteer activities in our school.



Q: Why did you begin to join in the PTA activities?

A: I thought someone must do things like this so that our children could enjoy school life. I personally observed my parents did a lot for the PTA activities.

Q: What did you get from this kind of activities?

A: I knew a lot about how our kids spend their daily lives in school and I learned a lot from joining in these activities.

Sample Application for School Volunteer

Please Return by _____

Mr. Mrs. Miss _____

Address _____

Zip _____

Telephone _____

Volunteer Experience(brief description)

Work experience(brief description)

◇Type of work preferred (please check)

◇Assisit classroom teacher

◇Tutorial help: ◇Individual reading ◇Individual arithmetic ◇Other

◇Enrichment: ◇Science ◇Art ◇Music ◇Other

◇Help in ◇School office ◇Library ◇Playground ◇Cafeteria ◇Other

◇Would you be willing to share a specific talent or interest? ◇Yes ◇No

If yes, please specify _____

Days and time available (please check)

	Mon.	Tues.	Thurs.	Wedn.	Fri.
Morning					
Afternoon					

Please list your special needs in scheduling(such as have younger child at home, need transportation, have work schedule).

When you think of volunteer activities, you must take into consideration the ways to meet needs from both sides, volunteers and those who need help. In USA, there are many ways to efficiently connect volunteers requests to requests from those who need help.

Q.4: How do they connect the volunteers to those who need help in Greenville?

Community Schools Program

1.General description:

Based on the NC state act, 1987, county board of education, principal association, administrator, and the teachers in this area organize this Program. There are two aspects of the activities; one is to open school facilities after school, and on holidays. The other is to send volunteers to support its own local programs. The principal mission of this Program is to make successful those programs necessary to the area.

2.Dispatch of Volunteers:

One of the most important things to make programs successful is to send the most appropriate volunteers to them. The center of Community Schools Program collect information as to volunteers' specified talent, interest or experience. And it tries to make good matches between volunteers and those who need help. It also provides volunteers with many workshops to meet their needs.

Interview with a volunteer:

Q: Tell us your name and what you do here in this Program, please.

A: My name is Alice Keene, a member of Pitt County Board of Education.

Q: What kind of volunteer activities do you do personally?

A: I've been helping make successful "Senior Games and Special Olympics", a kind of the Olympic Games for the handicapped.

A: What does the volunteer activities mean to you?

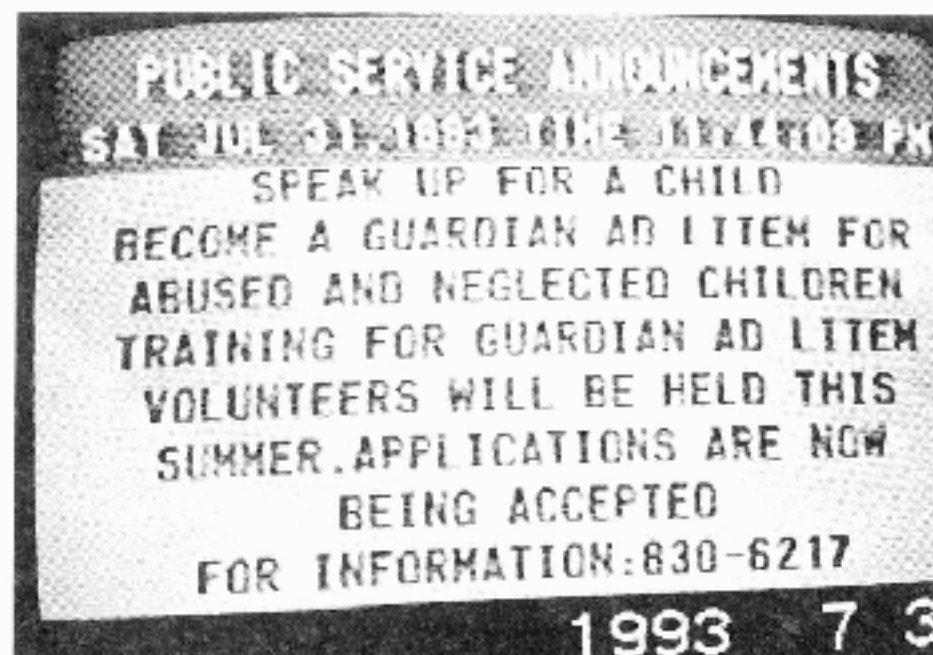
Q: It is very important to me. I feel satisfied with them. 'Volunteerism' to me is 'love and concern for others'



Public Service Announcement

In Greenville, there is information service about volunteer activities available on local CATV. People can get information about many programs held in the vicinity. They watch 'public service announcement' on TV and call the contact persons of the program. The following is one of the examples of the information service.

PUBLIC SERVICE ANNOUNCEMENT
SAT. JUL. 31, 1993. TIME 11:22:09 PM
SPEAK UP FOR A CHILD.
BECOME GUARDIAN AD ITTEM FOR
ABUSED AND NEGLECTED CHILDREN
TRAINING FOR GUARDIAN AD ITTEM
VOLUNTEERS WILL BE HELD THIS
SUMMER. APPLICATION ARE NOW
BEING ACCEPTED
FOR INFORMATION: 830-6217



Articles for Volunteers Recruitment

◇ The following is an article on a local newspaper, The Daily Reflector.

PIMPAC VOLUNTEERS ARE NEEDED

THE DAILY REFLECTOR

PIMPAC, the Pitt Infant Mortality

Prevention Advisory Council, is seeking volunteers for readers in the story corner, clerical aides, phone bank, and "Baby Bucks" cashiers. Contact Becky Young at 752-4141. For other volunteer opportunities, consult the following list,



or contact the Pitt Volunteer Action Center at 830-6271.

PICASO (Pitt County AIDS Service Organisation) needs volunteers to provide education to the community and services to people living with HIV/AIDS, their families and friends. Contact Rence Willis at 830-1660.

PITT COUNTY COMMUNITY SCHOOLS/SENIOR GAMES needs volunteers as tutors, media assistants, speakers, special projects and one-on-one placement with students.

Volunteers are also needed to assist with Senior Games and Special Olympics. Contact Alice Keene at 830-4216.

PITT COUNTY MEMORIAL HOSPITAL volunteers are placed according to their interests, skills and availability. Volunteers must be 14 years of age and completed eighth grade.

Volunteer activities are, in principle, rewardless. This means that volunteers are not supposed to pay any expenses such as transportation money, operation money and so on to support the activities. They usually raise money. Those who have no time to spare for the activities can also contribute to the activities by donating some money or goods.

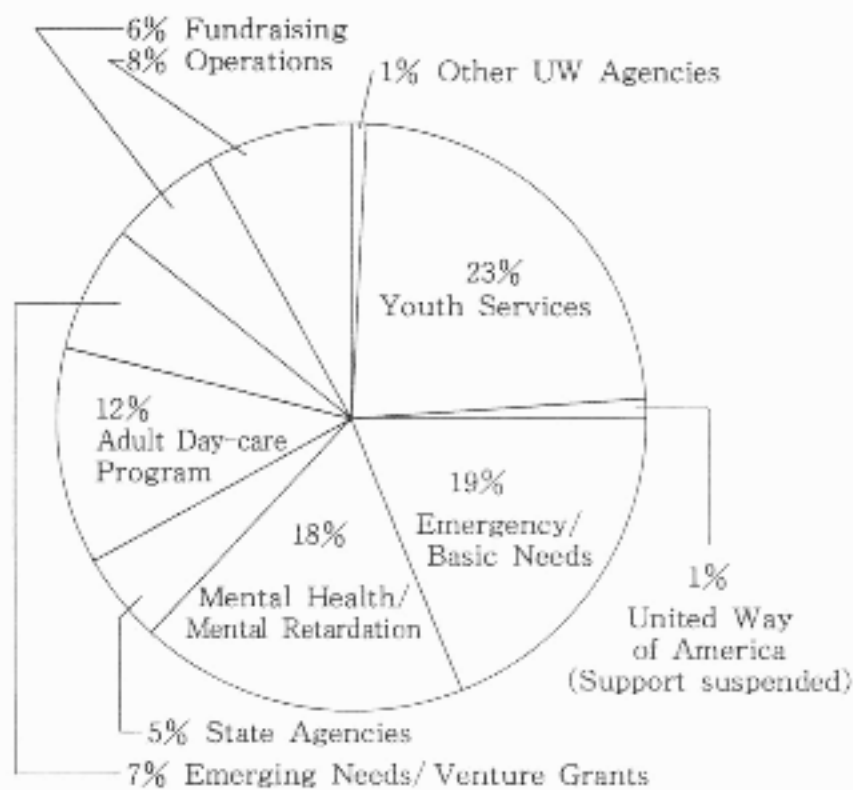
Q.5 How do they raise funds to support their activities?

United Way of Pitt County

United way of Pitt County is one of 2,100 local, independent, autonomous United Way that provide a broad network of services to help people when they need it. These services work to ensure health, prevent hunger and homelessness, increase self-sufficiency, prevent child and adult abuse, assure child and youth development and resolve personal and family crises.

To support these services, they keep fund-raising, and accept donation from individuals as well as local corporations. The goal of the United Way of Pitt County in 1993 is \$1,785,000. When people donate some money, they can designate ways to spend their money and where the money is used. They also show donors the standard of donation(Fair Share).

How United Way of Pitt County Dollars Are Spent?



United Way Funded Program by Agencies

1994 United Way of Pitt County

American Heart Association

355-1112

Researching and offering community education programs aimed at reducing deaths and disabilities from cardiovascular diseases and strokes.

Emergency & Basic Needs

American Red Cross

355-3800

Offering a variety of health education programs, such as water safety and CPR, providing blood services, disaster relief, and assistance to the military and their families.

Flynn Christian Fellowship Home

752-2961

Providing a halfway house and support for men recovering from alcohol and drug addictions.

Greenville Community Shelters

752-0829

Conducting emergency assistance to the homeless by providing temporary housing, meals, referrals, and transitional living opportunities.

Pitt County Family Violence Center/New Directions

752-3811

Assisting victims of domestic violence with counseling, emergency housing services, and community education programs.

Salvation Army

756-3388

Providing food, clothing, and emergency assistance to the needy and homeless in Pitt County. Assistance includes disaster relief, counseling, and character building programs for youth and adults.

Special Needs

Camp Sunshine

830-4551

Assisting handicapped children in developing physically, mentally, and socially through summer camp activities.

Creative Living Center

757-3344

Adult day-care program serving social and physical needs of adults age 55 and older as well as provide relief and support to families and care-givers.

Farmville Child Developmental Center

753-5374

Offering special education and therapy concentrating on the basic daily needs of children having or at risk of having, developmental disabilities.

Home Delivered Meals for the Elderly

752-1717

Delivering nourishing meals and providing personal contact for homebound elderly people through volunteer services.

PICASO (Pitt County AIDS Service Organization)

830-1660

Educating the public about HIV/AIDS infection and developing a support system to assist those involved with the disease.

Rainbow Services

816-4676

Providing social and recreational programs, including Camp Rainbow and Camp Hope, to meet the emotional needs of children with cancer, sickle cell, and other blood diseases.

Education & Support Services

The Arc of Pitt County

757-3084

Assuring, through advocacy, support, and education, that individuals with mental retardation have the opportunity to pursue the best possible quality of life.

Consumer Credit Counseling Services, Inc.

355-8048

Educating and assisting those experiencing financial difficulties through debt management and credit counseling.

Literacy Volunteers of America — Pitt County

752-0439

Providing free, confidential, one-on-one tutoring for adults with limited or no reading skills.

Mental Health Association of Pitt County

752-7448

Increasing public awareness of important mental health issues and seeking solutions for persons who suffer from mental illness through support, education, and advocacy.

Family Support Network of Eastern N.C.

757-4494

Providing parent-to-parent emotional support for the families of children with special developmental, physical, and medical needs.

REAL Crisis Intervention

758-HELP

Providing confidential 24-hour counseling, information and referral services, including Rape Crisis Program and Dial-A-Teen Hotline (758-1976).

Youth Services

Boy Scouts

753-2271

A program offered to youth through local churches, civic clubs, and schools that provides outdoor and career oriented education through adult leadership.

Boys and Girls Club of Pitt County

355-2345

Promoting social, educational, vocational, and character development in a recreational atmosphere for youth from all socio-economic backgrounds.

Pitt County 4-H Council

757-2802

Promoting skill development, decision-making, and social development through youth programs of the North Carolina Cooperative Extension Service.

Girl Scouts

355-9658

Inspiring girls ages 5-17 to achievement through programs designed to enhance character and citizenship.

Operation Sunshine

758-5315

Serving economically and culturally disadvantaged girls, ages 7-13, with programs promoting self respect, creative expression, and interpersonal relationships.

Pitt County Partnership for Progress

756-1366

Tutoring disadvantaged children in an after school program for grades 1-3.

Autism Society of North Carolina

1-919-571-8555

Operates one of the nation's only summer camps for persons with autism. Provides job placement, group home development, information, and referral services for parents and professionals, advocacy, parent support services, assistance with development of local support groups, public education, and communications. Speakers and programs available. 1-800-422-2762.

State Agencies

Children's Home Society of North Carolina

752-5847

Provides adoption services for infants and older children. Also provides pregnancy counseling services, services to couples seeking to adopt, services to the adoptive family, and post-adoptive counseling services.

Epilepsy Association of North Carolina

1-800-451-0694

Provides community education on epilepsy, advocacy, counseling to parents and persons with epilepsy, employment training programs, and assistance with development of local support groups. 1-919-834-2876.

Florence Crittenton Services

1-800-448-0024

Residential and non-residential health, education, and counseling services for single pregnant young women, single parents, and those who have chosen adoption.

Hospice of North Carolina

1-919-829-9588

Provides technical assistance, education, and advocacy services for local hospices programs, and for hospice patients and their families. Provides referral for those needing hospice services. Assists communities in establishing new hospice programs. 1-800-662-8859.

North Carolina Coalition on Adolescent Pregnancy

1-704-335-1313

Statewide (100 counties) advocate and coordinator of Adolescent Pregnancy PREVENTION Programs. Provides training/education for Prevention Providers & Volunteers. Conducts research, develops publications on prevention, and builds county councils on prevention.

North Carolina Tuberous Sclerosis Association, Inc.

1-800-NCC-NTSA or 1-919-747-8592

Provides services and support to families affected by Tuberous Sclerosis and increases public and professional awareness. Promotes interest in research for the improvement of the quality of life—medically, psychologically, and socially—of individuals and families affected by Tuberous Sclerosis in North Carolina.

Grants

Farmville Charitable Services


Provides support to local services aimed at helping residents of Farmville and the surrounding community. Programs assisting needy individuals/families, schools and community groups are supported. For more information write: Farmville Charitable Services Board, P.O. Box 487, Farmville, N.C. 27828

Ayden Community Services


746-2255

Provides emergency assistance such as food, clothing, and utilities to individuals/families in Ayden.

United Way: Application Form for Donation



United Way of Pitt County - Meeting the Needs of Our Neighbors



Your Name please print _____

Place of Work/Organization _____

City _____

Social Security # _____

Home/Billing Address _____

State _____ Zip _____

☐ I would like to give through payroll deduction:
I pledge \$ _____ per pay period for a yearly total of \$ _____

☐ I have enclosed \$ _____ in ☐ cash or ☐ check.

☐ I would like to be billed for \$ _____
(If you wish to be billed, we ask that you make a pledge of at least \$25.)
Bill me: ☐ monthly ☐ quarterly ☐ once on _____ DATE

☐ This is my first time donating to United Way of Pitt County.

Signature _____
(Be sure to provide your billing address at the top.)

☐ Yes,
My gift
represents the
"FairShare"
Guidelines.
(Please refer
to reverse side
for giving
suggestions.)

Please direct my gift to:

(United Way of Pitt County Agency)

(County outside of Pitt)

Thank you!

UNITED WAY COPY

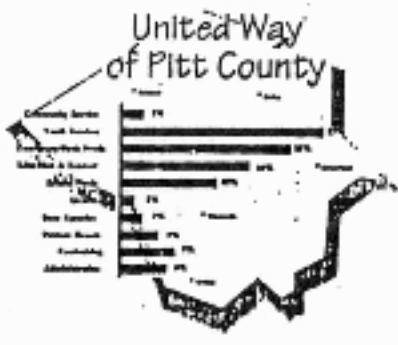
How much you give is a personal, voluntary decision. But some people want suggestions. So the following is designed as a helpful guide only:

"FairShare" Guidelines


Annual Income	Suggested Annual Gift Amount	Suggested Gift as % of Income
Up to \$12,000	\$69	6/10 of 1%
\$12,000 - \$15,000	\$86	6/10 of 1%
\$16,000 - \$19,000	\$104	6/10 of 1%
\$20,000 +	\$200 +	1%
\$30,000 +	\$300 +	1%

The following can help you know just how much your gift means to others. Thank you for your consideration.

- \$72 Allows a Pitt County girl to participate in scouting for a year.
- \$120 Teaches an adult who cannot read, how to read.
- \$130 Provides two "at risk" children after school tutoring for two months.
- \$150 Gives therapeutic services to a handicapped child for one week.
- \$200+ Provides two weeks of adult day care to senior adults.
- \$300+ Provides safe shelter and support for a battered woman for one month.



How United Way of Pitt County Dollars are Spent.



Creative Living Center

1. General description:

The Creative Living Center is a program of care designed to creatively meet the needs of people age 55 and older who require assistance in their daily living. The Center is designed to provide the opportunity to partake of a program of services and group activities that improve the quality of life for the older adult. The goal is to enhance their freedom of choice and independence to the extent that conditions and circumstances permit. It offers an alternative to rest home and nursing home placement and to the constant caring role of family members.

2. Hours/ opportunities:

The Center is regularly open Monday through Friday from 7:30 AM to 5:30 PM. They enjoy nutritious lunch and snacks and diet counseling. They also enjoy age related companionship and group interaction. The cost of the service is based upon a sliding fee scale, \$13-\$26, and is billed monthly. Some financial assistance is available.

3. Operation:

There are 4 paid staffs and many other volunteers operating this Center. The money to operate this Center comes from their fees, state government, and United Way of Pitt County.



To support these programs, corporations as well as individuals come to donate money and plenty of goods. The Ronald McDonald House, as above mentioned, is a good example of these corporated contributions. Corporated contribution is called 'Philanthropy'. People have often wondered "Why do corporations do non-profit activities? They are, by its nature, in pursuit of profits" or "Is corporated contribution a kind of advertisement?".

However, corporations cannot get plenty of profit, if people in the society don't enjoy comfortable lives. Corporations can get the biggest profit, where people in the area feel happiest. This idea is often called "Enlightened Self-Interest".

Q.6: How do American corporations contribute to the society except for giving monetary assistance?

Adopt A Way

◇ What do the signboards mean?



〈In Greenville〉



〈Highway〉

◇ These signboards declare that a certain individual or corporation are going to take the responsibility to keep the road clean. In Greenville, almost all roadsides are kept clean.

Q.7: Why do many people there join in the voluntary activities? You can get some clues from the interviews with volunteers.